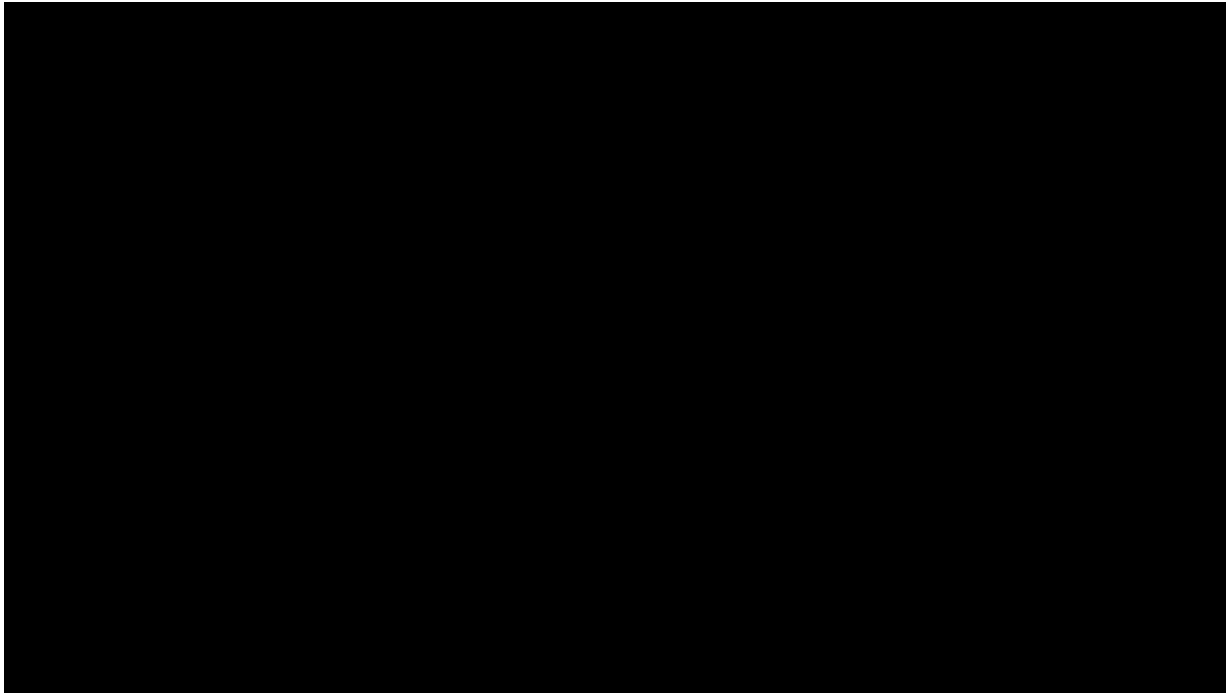


22.11.2023

## The expert who developed Europe's first financial education strategy, guest of the podcast "Give sense to money"



Shaun Mundy, the British expert who developed Europe's first financial education strategy, that of the UK, is the guest on the "Give sense to money" podcast.

The expert discusses with the host of the podcast, the journalist Liliana Barbarosie, how the crises of recent years have increased the importance of financial education in the world, the prospects for developing a national financial education strategy in the Republic of Moldova, successful models and lessons learned from similar processes carried out by other countries.

Shaun Mundy is the expert who is consulting the Republic of Moldova in the process of developing the National Financial Education Strategy. It is currently developed by the National Bank of Moldova with the support of the USAID Moldova Institutional and Structural Reforms Activity (MISRA) Programme. In October 2023, under the same project, the NBM launched an extensive financial education campaign in the Republic of Moldova.

In the podcast, the British expert explains why people need financial knowledge, how to ensure this knowledge and skills are passed on, how does it increase people's wealth and the economy. The podcast also includes a series of brief questions, such as: What is the best age to start financial education in schools? How can people protect themselves from online fraud? What is the easiest risk analysis before accessing financial products? etc.

The podcast can be watched on 23 November, from 9.00 a.m., on the following platforms:

- [on the National Bank of Moldova website](#) <sup>[1]</sup>
- [NBM page on Facebook](#) <sup>[2]</sup>
- [NBM profile on LinkedIn](#) <sup>[3]</sup>
- [NBM page on Youtube](#) <sup>[4]</sup>
- [Rlive.md](#) <sup>[5]</sup>
- [Privesc.eu](#) <sup>[6]</sup>

And as audio version, on:

- [Apple podcasts](#) [7],
- [Google podcasts](#) [8]

and other podcast platforms.

The podcast “Give sense to money” aims to systematically explain economic subjects as the crises of recent years have repeatedly highlighted the need to strengthen the financial education of Moldovan citizens.

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