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NBM and Expert-Grup launched the first national financial education project “Learn! Give sense to money”

The National Bank of Moldova and the Independent Analytical Grup “Expert-Grup” launches the first national financial education project “Learn! Give sense to money”. The two institutions aim to increase awareness about the main concepts and financial-banking products among youth, so that, when faced with situations, they make the right decision in managing their own income.

The project will come with a series of informative materials to reflect the most important events with significant financial impact on people’s life, explained in a simple, affordable way. The project will also provide trainings and activities promoting informative materials, so that as many people as possible can benefit from it.

“We wish to contribute to the development of a sound financial system through financial education, where consumers are protected, well-trained and make financial decisions in a responsible manner”, said Octavian Armasu, the Governor of the National Bank of Moldova, in his opening speech.

“Improving financial education will help people make the right financial decision according to personal and familial circumstances, thus contributing to both better management of personal finances and increased stability of the financial system”, mentioned Adrian Lupusor, the executive director of Expert-Grup, at the opening of the event.

The project, aimed specifically at teenagers and youth, start-up entrepreneurs and employees, will also take into account the needs of other layers of population that actively interact with the financial system thus increasing the country’s overall financial literacy.

The project is to be completed within one year, during which the two institutions will strengthen their efforts in order to increase financial awareness in terms of managing personal income in order to “give sense to money”.

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VIDEO// The launching event of the financial education project: "Learn! Give sense to money"

VIDEO// The role of IT sector in financial system transformation

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